

# HOW (AND WHAT) TO PITCH STEVEN

Help me help you by making my inbox less of a raging dumpster fire

Hello! If you're a public relations professional looking to pitch me a story idea, this is the document for you. Please read it in its entirety. It'd behoove you to save this page—I made this a PDF in part to make it handy for people to reference later. Tell your friends!

I cover all things accessibility and assistive technologies. Accessibility has many meanings, but essentially it means I do reporting on how technology impacts the lives of disabled people. I have lifelong disabilities myself, so I'm literally part of the marginalized and underrepresented community who relies on accessibility. This lived experience makes me uniquely suited for the kind of journalism I do; it's something I'm extremely passionate about because (meaningful) disability coverage in mainstream technology news is vastly undervalued and underreported. This is true in the industry writ large.

I've written about everything from iPhones and MacBooks to Apple and Google's latest accessibility software to adaptive clothing and PS5 controllers to disability in film and television and much more. I strongly suggest perusing the archives of [my Forbes column](#) to get a good sense of the breadth and depth of my coverage in the accessibility space.

My work represents one small, humble attempt at moving the proverbial needle. I like to think what I do matters a helluva lot because not only does it up the ante in the DEI department, it shows how technology can drive innovation in truly life-changing ways.

Before clicking the Send button on your email, a few key points to keep in mind. First, I'm managing a one-man newsroom here, so please be patient with me if I lax in replying to you and especially in getting a story out. Second, I'm **not** sharing interview questions ahead of time—unless we've agreed on an email Q&A—and I'm **not** letting you see my story ahead of publication. That's a **huge** no-no. Lastly, just because I agree to an interview doesn't automatically entitle your client to coverage. That's **not** how it works.

Please note I really hate Google Docs and my first name does not end in "-phen."

If you have a pitch or wanna say hello, I'd love to hear from you! You can email me at [contact@stevensblog.co](mailto:contact@stevensblog.co), but be forewarned: I can be a lousy correspondent. In full transparency, my inbox is in a constant state of chaos and messages have been known to be missed. It oftentimes overwhelms me and adds to my already sky-high anxiety. I prefer texting for communication—**not pitches!**—because it's more efficient for you and more accessible for me. I'm happy to share my number.